



**DOMUS ACADEMY MILANO**  
Think further, Design beyond



AY 2025-26

Dual Award Master's Programme / Academic Master's Programme in

**FASHION DESIGN**

# About Domus Academy

“Domus Academy for me is a modern Myth where Naiveness awe Complexity (and viceversa) and Rationality embraces Poetics (and viceversa)”.

Juan Carlos Viso, Venezuela

“Domus Academy is a melting pot of culture and cultures, of up-coming and established professionals; it is the place where design is not a discipline but a way of seeing things and tackling life”.

Giulio Ceppi, Italy

“Domus Academy defined my identity as a designer at the center of chaos, multi-cultural influences and a beautiful country like Italy. One year at Domus Academy pushed my creativity to a higher level.”

Sander Brouwer, The Netherlands

“Domus Academy was founded to create differences, heterogeneity, discontinuities, turbulence and leaps.”

Isao Hosoe, Japan



# Awards and recognitions

## SCHOOL AWARDS:

- Included in the QS World University Rankings by Subject
- Included in THE Impact Rankings
- Included in UI GreenMetric, the ranking of the world's most sustainable universities
- Selected by Azure Magazine as Top 8 Interior Design and Interaction Design Schools
- Listed by Domus Magazine as one of Europe's Top 100 Schools of Architecture and Design
- Listed as one of the Best Design Schools in the World by BusinessWeek
- Compasso d'Oro Award by the ADI, Associazione Disegno Industriale (Industrial Design Association)



WORLD BRAND  
DESIGN SOCIETY

## STUDENT AWARDS:

- Elena Candeliere, Nicholas Aron and Wiphawee Maneengarm (Master in Interaction Design, Master in Product Design, Master in Service Design): Winners Compasso d'Oro Targa Giovani certification 2024
- Özge Üçoluk (Master in Visual Brand Design): Winner Bronze Award World Brand Design Society 2023/2024
- Christophe Pillet (Master in Product Design): Winner Wallpaper\* Magazine Design Awards 2023 (Best Outdoor Lounge category)
- Niko Koronis (Master in Design): Winner Wallpaper\* Magazine Design Awards 2023 (Best Construction category)
- Maddalena Casadei (Master in Product Design): Included in AD100/2022
- Irem Başer Oğan (Master in Product Design): Winner IF Design Award 2021
- Morgan Ræ (Master in Interior & Living Design): Winner Radical Innovation Award 2021
- Namit Khanna (Master in Product Design): Winner EDIDA India Young Talent 2021
- Carolin Woitke (Master in Fashion Design): Finalist Mittelmoda Contest 2021
- Daniele Ficarra (Master in Product Design): Winner Swarovski Foundation Institute contest 2021
- Defne Koz, Marco Susani (Master in Product Design): Winners Compasso D'Oro 2020

# Why Domus Academy

## **A PLACE FOR ENVISIONERS**

The visionary school of design research and experience supporting the next-generation to be system game-changers and leaders of tomorrow, encouraging young talents to use imagination and creativity to shape the world and create the change.

## **CROSS-KNOWLEDGE PROFILES**

The school has always focused its pedagogical approach on vertical knowledge as well as on horizontal skillset, contaminating different areas of knowledge and providing students with long lasting curriculum.

## **REAL INTERNATIONAL ENVIRONMENT**

An open international and collaborative environment where talents can work with faculty and companies on future based concepts through disruptive and cross-disciplinary design approaches.

## **UNIQUE EXPERIENCE & CAREER OPPORTUNITIES**

Learning methodology based on multiple activities: lectures, workshops, labs, bootcamps, and customisable study plan. Connections with companies and professionals, masterclasses with designers and Alumni. Highest Certified Placement rate.

## **ICONIC POSTGRADUATE DESIGN SCHOOL IN THE DESIGN CAPITAL**

Full range of Postgraduate courses with Italian and International accreditation. Based in Milan, the world's capital of fashion and design. Internationally recognised as one of the most iconic Schools.



# Milan, Design & Fashion Capital



Design is part of the fabric of Milan. From the city's fashion tradition to its new role as a startup hub, Milan is home to a thriving commercial design industry and a globally facing creative culture.

Life in Milan moves at a relentless pace, in fact it's hard to remain unmoved or detached from all the cultural, social and business activities afoot. It follows that there is no better place to pursue a design education.

Milan is the world capital of fashion and design, brimming with innovative and creative people, emerging designer boutiques and businesses whose longstanding success is built on design.

The centre of Milan is home to the flagship stores of some of the most important fashion and design brands, including Cappellini, Driade, Kartell, Versace, Armani and Valentino. Therefore, students can draw inspiration from the trend-setting work of the world's leading designers and, at their fingertips, will be Italy's finest artisans and manufacturing facilities, that make Made in Italy craftsmanship famous around the world.

Milan bristles with life. Every year during the Fashion Weeks, Design Week and their various ancillary activities such as the Fuorisalone, Milan becomes one big showroom, full of non-stop exhibitions, performances, parties and conferences featuring prestigious international guests. But the reach of design doesn't stop there, it can be seen in the outline traced by the city's new skyline, in the partnerships being developed between research, design and business, and in the deployment of new technologies that tackle the widest possible range of design problems.

Milan is a creative environment like no other.

# Programme Leader



## Gianfranco Olivotto

*Dual Award Master's Programme / Academic Master's Programme in Fashion Design*

**“Participants are offered mentorships to help you gain admission to the best-known international fashion competitions.”**

After earning his bachelor's degree in modern languages and literatures at the University of Catania, Gianfranco Olivotto moved to London, where he worked as a visual merchandiser for the Benetton Group. Back in Italy, he worked on projects with Dolce & Gabbana, Mantero Seta, and Juicy Couture. In 2000, Olivotto worked on the launch of Neil Barrett's first collection and then served as head of the company's public relations and press department until 2004.

In 2005, Olivotto co-founded a visual merchandising and branding agency that worked with fashion brands such as La Perla, Ralph Lauren, Borsalino, John Varvatos, developing the projects related to retail and visual communication. In 2012, Olivotto joined Domus Academy as Programme Leader of the Master in Fashion Design and Master in Fashion Styling & Visual Merchandising.

# Master in Fashion Design

The Master in Fashion Design programme is workshop-based, supported by seminars, lectures, tutorials, and fieldwork. Industry professionals, the programme leader, and project leaders will guide you via individual coaching and mentorship.

The combination of accredited coursework and real-life professional projects gives students the opportunity to build on their academic foundation, while gaining valuable work experience directly applicable to their future careers.

Students can apply to the Academic Master's Programme, accredited by the Italian Ministry of Education, or to the Master of Arts degree with an international UK validation.

## Career Profiles

With a combination of in-class theory and valuable on-site practice at cutting-edge companies, you will get the knowledge, confidence and insight to pursue creative roles in the fashion industry. Start your own fashion businesses or explore a wide range of related roles, including:

**FASHION DESIGNER**

**DESIGN MANAGER FOR TEXTILES AND PRINTS**

**STYLIST**

**COSTUME DESIGNER**

**FASHION TREND RESEARCHER**

Project by Bipasha  
Biswas, Fashion  
Graduate Italia 2023

# Academic Offering

## Academic Master's Programme

**DURATION:** 11 months

**ACCREDITATION:** Italian Ministry for University and Research (MUR)

**CREDITS:** 60 ECTS

**LANGUAGE:** English

**VALIDATION:** NABA, Nuova Accademia di Bella Arti

### 2025/26 intakes:

SEPTEMBER 2025: from 09/09/2025 to 31/07/2026

NOVEMBER 2025: from 06/11/2025 to 13/11/2026

FEBRUARY 2026: from 09/02/2026 to 12/02/2027

## Dual Award Master's Programme (Master of Arts)

**DURATION:** 14/15 months

**ACCREDITATION:** Privy Council UK and Italian Ministry for University and Research (MUR)

**CREDITS:** MUR – IT (Master Accademico di Primo Livello / Academic Master First Level) = 60 ECTS PRIVY COUNCIL – UK (Master of Arts) = 180 CAT, UK Credits (equivalent to 90 ECTS)

**LANGUAGE:** English

**VALIDATION:** NABA, Nuova Accademia di Bella Arti and Regent's University London

### 2025/26 intakes:

SEPTEMBER 2025: from 09/09/2025 to 20/11/2026

NOVEMBER 2025: from 06/11/2025 to 19/02/2027

FEBRUARY 2026: from 09/02/2026 to 23/04/2027

 **REGENT'S**  
UNIVERSITY LONDON



DOMUS ACADEMY MILANO

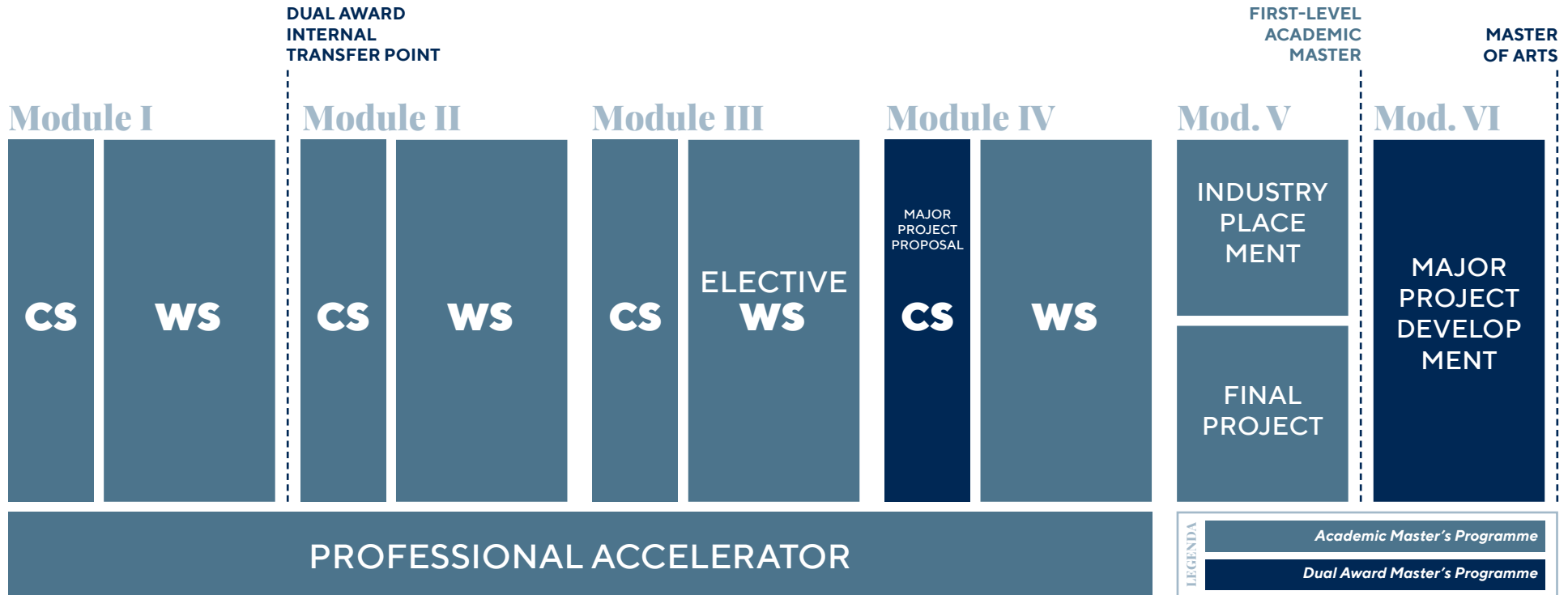


FASHION DESIGN



# Programme Structure

The Dual Award Master's Programme proposal is undergoing revalidation for the 2025-2026 Academic Year



# Programme Structure



Project by Birce Avcu,  
Fashion Graduate  
Italia 2023

DOMUS ACADEMY MILANO

**THEORETICAL COURSES:** coursework focuses on examining the theory that underpins the field through lectures and exercises, as well as tutorials that teach management and marketing strategies specific to the industry. Throughout, you will be exploring the most cutting-edge technology such as design software and 3D modelling tools, learning how to create a unique brand and developing your own professional identity.

**WORKSHOPS:** guided by industry professionals and faculty project leaders, you will work with leading companies on projects such as creating new products or services for different industrial sectors on a worldwide scale.

**FINAL PROJECT:** you will be able to develop personal, in depth body of work as a culmination of your academic path. You will develop design research, create projects and explore conceptual ideas that are transformed into tangible outputs.

**PROFESSIONAL EXPERIENCE:** to gain real experience working in your field, you will choose to either do an internship at a company site, work on a project on campus in collaboration with a company and complete an entrepreneurship module. In each case, you will benefit from mentorship, an inside perspective on their field and valuable career connections.

**CRITICAL AND CREATIVE FRAMEWORK:** in this module, you will undertake in-depth research on selected topics and themes. You will investigate new methodologies and integrated a critical perspective in the development of a research that represents reflections on the contemporary context and that will contribute to the body of knowledge in your disciplinary area. This research will inform and provide the theoretical framework and foundations for the Degree Project.

**FINAL MAJOR PROJECT:** you will develop an individual degree project that represents a professional body of work as final step of your Master's experience. During the development, there will be a high degree of individual self-guided study that is guided by mentors and advisors.

FASHION DESIGN

# Fashion Design Courses and Workshops

## THEORETICAL COURSES

*Fashion Culture*  
*Visual Representation*  
*Fashion Marketing & Management*  
*Professional Accelerator Activities*

## CORE WORKSHOPS

*Fashion Identity*  
*Fashion Collection*

## ELECTIVE WORKSHOPS

One to be chosen among:

*Fashion Brand Management*  
*Fashion Merchandising & Buying*  
*Fashion Styling*  
*Retail & Visual Merchandising*  
*Entrepreneurship through Design*  
*Digital Communication*

THE RANGE OF SELECTION VARIES ACCORDING  
TO THE STUDENT'S ENTRY INTAKE

# Fashion Design Courses and Workshops

## **FASHION CULTURE - THEORETICAL COURSE**

The Fashion Culture course offers the possibility to deeply analyse and understand the Fashion phenomenon, through an articulated and interdisciplinary approach that involves history, anthropology, sociology and psychology.

## **VISUAL REPRESENTATION - THEORETICAL COURSE**

The course delves into advanced drawing and illustration techniques, guiding students in interpreting their concepts and expressing their designs using both traditional methods and new media.

## **FASHION MARKETING & MANAGEMENT - THEORETICAL COURSE**

The Fashion Marketing & Management course examines advanced marketing and management principles and provides strategic frameworks and operational tools to develop a comprehensive marketing plan for a fashion company.

## **PROFESSIONAL ACCELERATOR ACTIVITIES - THEORETICAL COURSE**

The Professional Accelerator module aims to consolidate and advance students' professional profiles while fostering a critical awareness of future job trends and market opportunities. The module effectively frames various approaches to design and practice, offering thoughtful evaluations of the professional career opportunities highlighted by the speakers.

## **FASHION IDENTITY - CORE WORKSHOP**

The Fashion Identity workshop pushes you to explore and enhance your creativity to develop your unique design identity, with the aim of creating an individual fashion collection. During the workshop, you will need to consider not only the translation of your ideas into feasible products but also the target persona and the marketability of the collection itself.

## **FASHION COLLECTION - CORE WORKSHOP**

The Fashion Collection workshop focuses on adapting the student's aesthetics to the brand's identity involved in the project. Through an in-depth analysis of the brand identity and the definition of an innovative concept, supported by a mature professional approach and a complete body of work, you will develop and realize a fashion collection for the brand.

## **FASHION BRAND MANAGEMENT - ELECTIVE WORKSHOP**

The Fashion Brand Management workshop aims to present in detail the dynamics of brand management and the various strategies to increase and nurture the value of fashion brands.

## **FASHION MERCHANDISING & BUYING - ELECTIVE WORKSHOP**

The purpose of the Fashion Merchandising and Buying workshop is to give you a detailed insight into the key role and responsibilities of a Retail Merchandiser and Fashion Buyer in the context of both retail and wholesale channels. You will examine the prerequisites of the role: from professional competencies to personal attributes. In the current omnichannel fashion retail context, buyers are accountable for ensuring that a store's merchandise mix has the appeal to convince and convert potential customers. They are accountable for maximizing turnover and profit margins while minimising inventory risk. You will engage in analysing fashion trends through a deep examination of fashion catwalks, shows and presentations. You will learn to identify market opportunities by analysing consumer demand, trends and behaviour from a socioeconomic and cultural point of view, and to translate them into a feasible buying concept and a balanced assortment range.

## **FASHION STYLING - ELECTIVE WORKSHOP**

The Fashion Styling workshop explores the cultural, social, aesthetic and practical aspects of fashion image-making. It focuses on the strategic role of the fashion stylist as a professional capable of building a visual narrative through the development of a unique vision, considering all the media and tools available for visual communication today.

## **RETAIL & VISUAL MERCHANDISING - ELECTIVE WORKSHOP**

The objective of the Retail and Visual Merchandising workshop is to create retail experiences that balance brand values and identity with the location, space and windows of the assigned store/showroom, and execution feasibility.

## **ENTREPRENEURSHIP THROUGH DESIGN - ELECTIVE WORKSHOP**

The workshop explores issues, theories, cultures, and methods associated with the goal of designing an "ideal business", starting from the assumption that every successful business and company is the realization of something that originated as a dream.

## **DIGITAL COMMUNICATION - ELECTIVE WORKSHOP**

The workshop supports you in appraising effective and innovative digital communication strategies, which can be implemented by lifestyle and luxury brands. In particular, the objective is to design and execute communication concepts and plans focused on generating tangible business results and brand image and awareness.

# Methodology

Our teaching approach is based on workshops developed in collaboration with innovative and renowned companies and addressing specific research themes.

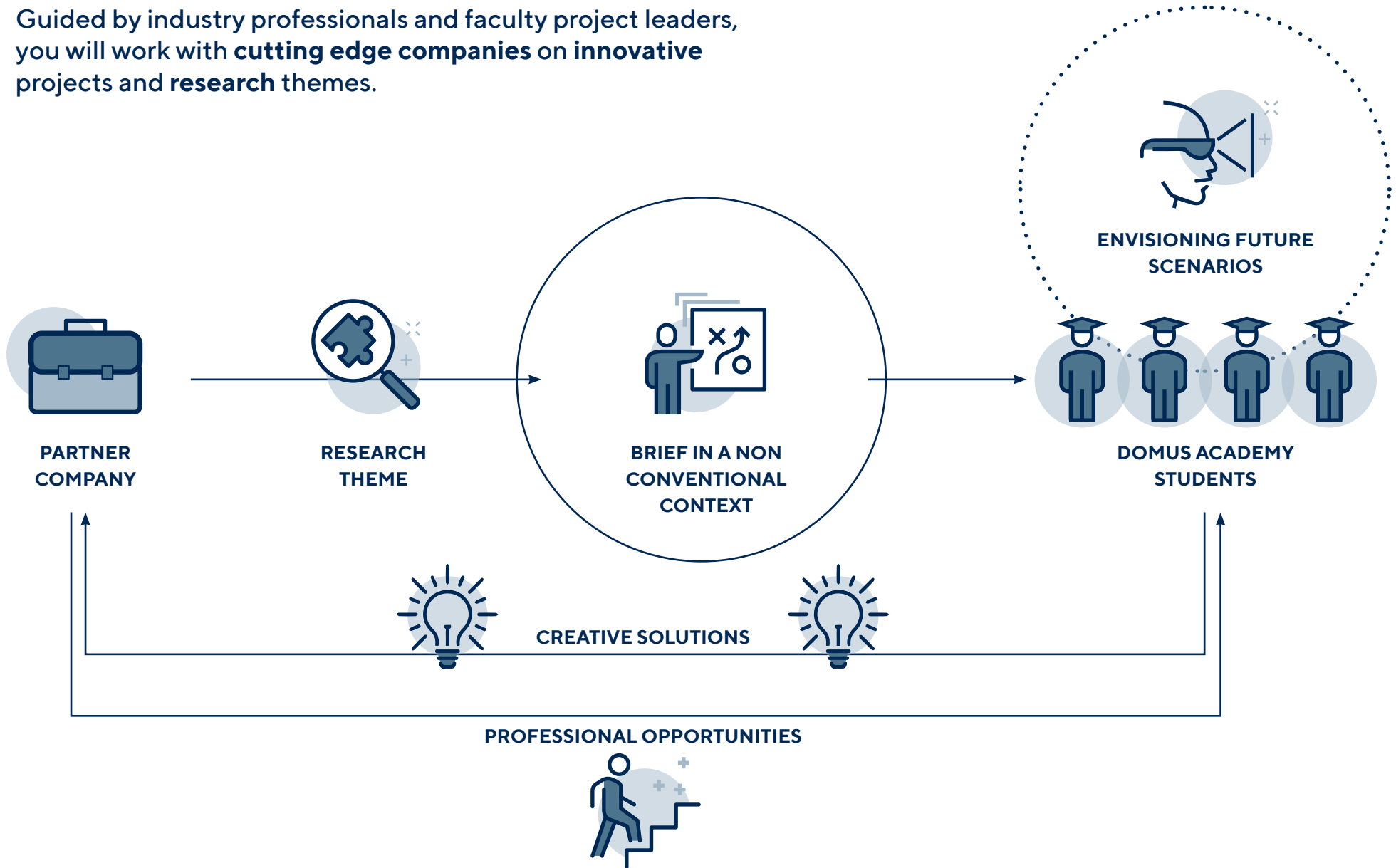
In the development of the projects you are supported by lectures aimed at broadening your knowledge on the specific investigation theme, inviting designers, researchers, stakeholders and representatives of companies to present your work and ideas as a link between the specific disciplinary perspective and the broader cultural/economic context.

Based on a cross-disciplinary methodology, each workshop can involve students from different Master's Programmes working on diverse aspects of the same research issue.

The workshop culminates in a final presentation to the faculty and invited company representatives and professionals.

# Workshops Cycle

Guided by industry professionals and faculty project leaders, you will work with **cutting edge companies** on **innovative projects** and **research themes**.



# Faculty

*Visiting professors and collaborators include fashion designers, fashion journalists, merchandisers, such as:*

**Matteo Augello, Andrea Banfi, Gianpietro Baudo, Ildo Damiano, Antonio Di Domenico, Sara Sozzani Maino, Antonio Mancinelli, Cecilia Melli, Jessica Michault, Serena Sala, Marina Spadafora, Anna Maria Tartaglia, Monica Tempesta, Bav Taylor, Liborio Capizzi, Fernando Alberti, Enrica Arena (orange fiber), Matteo Menotto, Carolina Guayana, Peter Hamer, Alessandro De Benedetti, Pablo Arroyo, Maximilian Linz, Giuseppe Stigliano, Raffaella Campeggi, Gisella Genna, Matteo Greco, Matteo Ward, Francesco Guerra.**

ANTONIO DI DOMENICO  
Fashion Designer

# Companies and Projects

Several companies and design studios collaborate with the Master in Fashion Design, such as, Fondazione Gianfranco Ferré, Humana Vintage, MYTHERESA, Nike, Dockers, Romeo Gigli, Timberland, Trussardi, Versus Versace.

**VERSUS**  
VERSACE



**“D’Tribe”, a project by Caroline Boeta Bourroul, Azalia Musa, Shihui Li, and Dea Novira, in collaboration with Versus Versace.**

“We get together to share. To inspire. To influence. Identity comes not from labels but from values. Lead not compete. Be purposeful. Real not drama. Integrity all the ways give the direction. Follow nothing. Be confident.” This is the manifesto which inspires the concept for a denim capsule collection made in jacquard for Versus Versace.



**“Retrieval Pre-Fall 2021 collection”, a project by Hong Van Pham, in collaboration with Humana Vintage.**

The collection is mostly inspired by the texture of Nature such as cracks on the ground, veins or pleats on the leaf and water’s curves for this Pre-Fall 2021 collection named RETRIEVAL.

Moreover, it’s the impact of Covid-19 on the student’s feelings. With this mood, the student created a collection that is messy in an organized way, practical and bold. Last but not least, of course, is the product from Humana Vintage. In terms of styles, the collection has a strong, powerful and practical style, using old clothes, leftover fabric and second-hand clothes.



# Alumni

Domus Academy Alumni Community includes over 5,000 Alumni from all over the world spreading the value of a shared experience and culture. Alumni are actively involved in many activities such as the annual Alumni Reunion organized during the Milano Design Week and the series of talks "Connecting the Dots" where notable former students are interviewed to discuss their career development, professional experience and inspirations. Some of Domus Academy Alumni:

**Anna Dello Russo** - Italy: Fashion Stylist and Journalist, former Creative Director Vogue Japan

**Gaia Pace** - Italy: UberLuxury and special Projects Director Dior

**Paul Dillinger** - USA: Head of Global Product Innovation & Premium Co Levi Strauss & Co

**Diego Dolcini** - Italy: Diego Dolcini Creative Director and Owner

**Tritti Tarkulwaranont** - Thailand: Graphic Designer at Supreme

**Erkan Coruh** - Turkey: Fashion Designer, Erkan Coruh brand

**Jean-Louis Sabaji** - Lebanon

Owner and Designer at Jean-Louis Sabaji

**"Domus Academy was a major transition in my life, during my year there I learned to look at things from a different perspective and I was taught to analyse concepts in a whole new way. Domus Academy is one of the biggest reasons that I am a successful designer today. The amazing staff and teachers brought out in me new ways of creativity I never knew I had.**

**It was the best decision I have ever made, and I consider myself lucky to have pursued my studies in such an environment."**

# Facts and Figures

40+

STUDENTS' NATIONALITIES

12

MONTHS SUPPORT  
for INTERNSHIP/JOB  
after graduation for 2-Year Master of Arts



96%

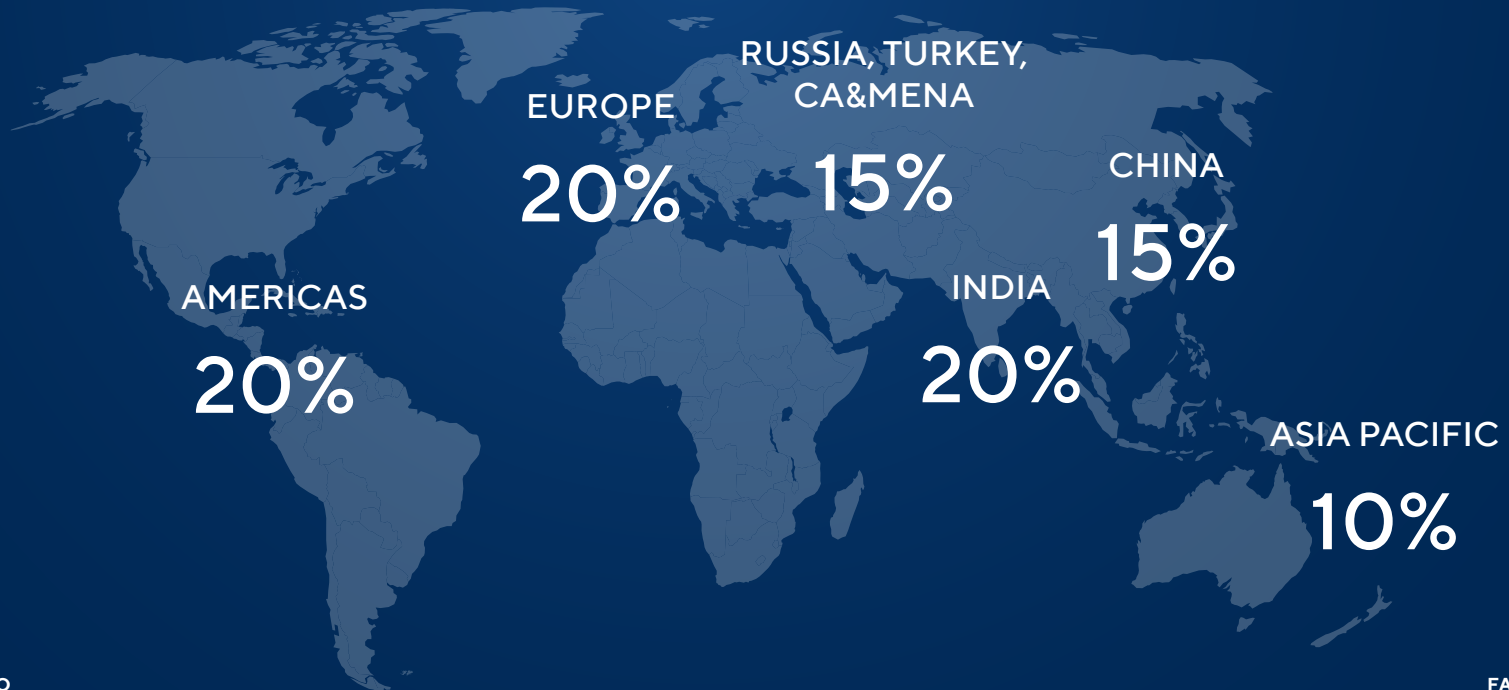
Placement rate certified  
within 1 year from the diploma



100%

Internship / Project Learning Experience  
(1-year programmes)

Source: BYA Doxa 2023



# Admission Process

## 1. CHECK ENTRY REQUIREMENTS

General entry requirements include:

**For the 1-Year Academic Master's Programme:**

holding a first level academic degree (Bachelor's Degree or Academic Diploma) in a field related to the chosen study programme\*.

**For the Dual Award Master's Programme:**

holding a first level academic degree equal or higher than 2:2 (British undergraduate degree classification) in a field related to the chosen study programme\*. Students holding a Bachelor's Degree lower than 2:2 will be requested to attend an interview with the postgraduate admission panel, proving also one year of relevant work experience.

*\*Master's Programmes are also open to students with not related degrees or diplomas, if the applicant is motivated by a research interest towards the programmes' topics.*

## 2. PREPARE SUPPORTING DOCUMENTS

The required documents for application are:

*Curriculum vitae*

*Copy of Bachelor's Degree or Academic Diploma translated into English or official certificate of expected Graduation issued by the Institution*

*Copy of Bachelor's Degree or Academic Diploma's official transcript / mark sheet translated into English (listing subjects and exams, with corresponding number of hours / credits) or most updated official transcript / mark sheet if not graduated yet*

*Certificate of English language proficiency (for Academic Master's Programme: IELTS 5.0 or equivalent; for Dual Award Master's Programme: IELTS 5.5 overall and 5.5 in every single part or equivalent)*

*Motivational letter*

*Copy of passport*

*Portfolio of projects (not compulsory for Master in Business Design, Master in Fashion Management, Master in Luxury Brand Management)*

*Application fee of €100*

*Two reference letters for Dual Award Master's Programme only*

## 3. SUBMIT THE APPLICATION

You can apply through our DEA, our official online application portal:

[admissions.domusacademy.com/dadea/](https://admissions.domusacademy.com/dadea/)

Please notice that if you are supported by an external educational counselor your representative will send us directly your application pack.

## 4. ENROL IN THE PROGRAMME

Upon being offered a place, the student must secure it by submitting the Enrolment Form and a receipt showing the payment of the pre-enrolment fee within official deadline provided in the admission letter.

Admissions office will inform students about documents needed for enrolment and matriculation to the course.

Domus Academy will assist students for visa application. Non-European students will need to apply for study visa via Universitaly and will have to check with the Italian Embassy or Consulate of reference for the proper documents needed.

LINE UP  
FRONT VIEW



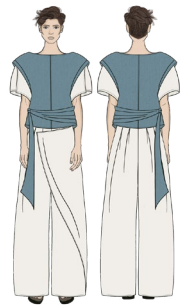
LOOK 7



Brand:	BAV TAILOR		
Collection:	Intertwine	Designer:	Julienne Krause
Season:	Seasonless	Date:	02.06.2024
Description:	asymmetrical jacket		

Technical Drawing		Information	
		Color:	
		Fabric:	
		Zipper:	No
		Buttons:	Yes (Snap Buttons)
		Thread:	Matching Color

LOOK 1



Brand:	BAV TAILOR		
Collection:	Intertwine	Designer:	Julienne Krause
Season:	Seasonless	Date:	02.06.2024
Description:	genderless dress/shirt with wrap, belt and removable sleeves		

Technical Drawing		Information	
		Color:	
		Fabric:	
		Zipper:	Yes
		Buttons:	No
		Thread:	Matching Color



Domus Academy is part of Galileo Global Education, a leading international provider of higher education with an offer that spans from applied arts, fashion, design and digital/Internet to business and medicine.

Galileo Global Education's mission is to be the world education leader in innovation, creativity, arts and culture – one of the most promising higher education segments over the short and long term, everywhere in the world.

Through its network of 54 schools, the group is present in over 91 campuses in 13 countries around the world and has over 170,000 enrolled students. Galileo is Europe's largest higher education group, in terms of both geographical spread and breadth of course offering.

Domus Academy is part of the following associations:



INTERTWINE, project  
by Julienne Krause, in  
collaboration with Bav Tailor



**DOMUS ACADEMY**  
**MILANO**