

**FASHION  
COLLOQUIA  
MILANO**

**Domus Academy**  
**February 15<sup>th</sup> - 16<sup>th</sup> 2012**

*Future of the fashion weeks,  
future of the fashion system*

***PechaKucha Sessions\****

16.00	<b>The Old, the New and the (failed) Innovation of the Fashion System</b> By Cecilia Winterhalter
16.10	<b>Ancient Runways</b> - By Marie Genevieve Cyr
16.20	<b>The Decline of Celebrities Art and Fashion</b> - By Joris Jansen & Jeroen Visser
16.30	<b>From trend to T.R.E.N.D.</b> - By Paolo Ferrarini
16.40	<b>The Mysterious Fashion Designers of the Planet of the Apes</b> - By Esther Yance
16.50	<b>Fashion Design: Process (The establishment of system thinking)</b> By Fiona Dieffenbacher
17.00	<b>Taking sides</b> - By Manishi Joshi
17.10	<b>The Complex Art of Dressing-up: Teaching and learning fashion Styling</b> By Philip Clarke
17.20	<b>Fashion and female Desire in Iran</b> - By Azadeh Fatehrad
17.30	<b>Mela – the great Indian fashion fair as a medium of fashion expression</b> By Vibhavari Kumar and Nithya Ventakatamaran
17.40	<b>São Paulo Fashion Week &amp; House of Creators: Between business and creativity</b> By Tarcisio D’Almeida
17.50	<b>Brief considerations in the Fashion system redefinition</b> - By Arturo Tejada Tejada
18.00	<b>The Intellectual Property Paradox of Fashion</b> - By Nicola Searle
18.10	<b>Tradition and innovation in Design pedagogy: a synergy between craft and technology</b> By Tamara Albu, Luciana Scrutchen
18.20	<b>The new Virtual Classroom: The Evolution of Learning</b> - By James Mendolia