

DA[∞]
Domus Academy

FASHION DESIGN



The master course proposes an integrated approach between cultural, design, production, marketing and communication aspects through a dialogue with experts of the field. The program is designed to contribute to the development of professionals able to express their creativity and face the new challenges coming from the Fashion world.

The master program aims at providing participants with cultural, research and project background at 360 degrees.

THE STRUCTURE

The first phase aims at providing the fundamental concepts to the field, through basic Lectures of Psychology, Anthropology, Socio-economic Forecasting, Marketing, Management and Contemporary Art. The second phase consists of a specific path in Fashion, with an analysis of current issues and project development on chosen topics. The third phase is dedicated to the Final Master course Project in which students work individually on a theme in collaboration with a company or a designer under the supervision of a project leader.

THE AUDIENCE

The program addresses graduates in fashion design, architecture and art schools and to people with a suitable background and professional experience in the fashion field.

THE FUTURE

Participants will find career opportunities as Fashion Designer, Art Director, Trend Searcher and Product Manager; they could also start a freelance career as Style Consultant, Stylist for press, TV and fairs, Event Manager, Cool Hunter and Fashion Editor.

LANGUAGE

English. Some lectures may be simultaneously translated from Italian into English

DURATION

12 months

INFORMATION

Phone +39 02 424140 01 / 25
infofashion@domusacademy.it
www.domusacademy.com

The master course has worked with

Alessandro Dell'Acqua
Antonio Berardi
Costume National
Dunhill
Eastpak
Fay
Fiorucci Love Therapy
Fondazione
Gianfranco Ferrè
Frankie Morello
Havaianas
Hogan
Maurizio Galante - Tal
Lancman
Meltin'Pot
Napapijri
Neil Barret
Nike
Stefanel
Ter et Bantine
Versace
Vuev Clicquot
Victor Bellaish
Virtus Palestre
Ermenegildo Zegna

The master course is validated and awarded by the University of Wales



University of Wales
Prifysgol Cymru



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Art & Design
Education